

## **Design with Nature, LLC**

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## Introduction to Design with Nature VIDEO TRANSCRIPT

Hello, I'm Dr. MITCH KENNEDY, owner of Design with Nature.

Design with Nature is your "in-the-trenches" partner with 25 years practical experience improving energy, materials and process efficiency. We have saved 370 clients, over \$180 million per year, in 23 industrial sectors on 4 continents.

## I believe that

- human beings are impacting the health of this planet
- AND that we have the intelligence and creativity to solve this problem.

I love my job, I get to: investigate, discover waste, and come up with creative solutions.

Energy is a HUGE source of pollution and a major COST to manufacturers.

So what do we do about it?

In my opinion, we can do MORE by using green technology, common sense, and ingenuity.

By reducing waste and conserving energy, We can go "green" and still MAKE \$green\$. Create profit AND reduce pollution. Make MORE product, for less.

## The benefits are HUGE!

- By reducing fuel consumption, we reduce our carbon footprint.
- We create more business, local jobs, and keep money in the local economy.
- AND, we become less vulnerable to commodity fluctuations and climatic events.

Now, here's the "wow"...

What if someone could generate 300% more savings and revenue than they cost, would you hire them?

Here's a recent client example:

We have been working with a \$2 billion international company.

Over the past 27 months, they have realized: \$680,000 in savings across 3 facilities, including \$45,000 in government INCENTIVES and utility rebates.

In the two years that we have been working for them, we have SAVED them more than 3 TIMES what they paid us.

In an example of a short-term contract:

In one afternoon we were able to locate \$75,000 in energy savings for a medical device manufacturer, in addition, we improved working conditions for the employees.

How do we do this?

We know how Industrial Energy Efficiency, Sustainable Manufacturing and Green Building all fit together to bring you the most profit.

Design with Nature:
establishes your baseline,
finds opportunities,
and manages implementation, so you don't have to.
And you get smoother, more efficient daily operations.

We work with manufactures, municipalities, commercial developers and building owners.

I'm SURE we can help YOU.

CALL us and we'll prove it.

We will respond within 24 business-hours to set up your free 10-minute telephone consult.

How about giving us a call?